



AMBASSADOR PROGRAMME

Help us raise awareness
of the Electrical Industries Charity (EIC)



What is the EIC Ambassador Programme?



The EIC is here to lend a helping hand to anyone facing life challenges who work in the electrical or energy industry.

We are looking for a minimum of 2 people per company and hope to get 20 Ambassadors.



What does an EIC Ambassador do?



Our Ambassadors raise awareness of the EIC. You will support us with various things, such as inspiring more people to fundraise, getting more people signed up for the powerLottery and encouraging your company to choose us as their 'Charity of the Year'.



What do EIC Ambassadors commit to?



Ambassadors will commit as much time as they can to the role. In return, you will receive knowledge of the EIC's vital work, resources, monthly newsletters and quarterly catch-up's with the EIC team.

Our Ambassadors will be a community and will have access to a WhatsApp group where you can swap ideas and chat to fellow Ambassadors!



Why do we need you?



The EIC's mission is to provide the best outcome for every person in the industry that needs our help. Our aim is to ensure that the whole industry knows the support available to them.

In these challenging times we believe there are more people suffering in silence than ever, which is why we need you.



What's in it for me?



Our volunteers tell us of the sense of personal achievement they feel by helping their industries charity and in turn their colleagues and peers.

You will have the opportunity to meet new people across the industry, enhance your professional development and last but by no means least, you'll be helping give your colleagues in need a helping hand.



Ways the EIC fundraise



- Corporate donations
- Educational partnerships
- Training
- powerBall
- Regional events
- Challenge for a Cause
- powerLottery
- Fundraising
- Charity of the Year



Our Services



ACCESS ASSISTANCE

You can access this support on our free and confidential helpline:

0800 652 1618
support@electricalcharity.org

Helpline open: 9am - 5pm
Monday - Friday

- Mental health support
- Bereavement counselling
- Legal advice
- Advocacy
- CV Support following redundancy and job loss
- Psychiatric assessments
- Will support
- Emergency financial assistance



How do I become an EIC Ambassador?



For more details and to register your interest, please contact:

fundraising@electricalcharity.org



OUR

INDUSTRY

NEEDS

YOU!



**AMBASSADOR
PROGRAMME**