

# LiveWire



An industry charity for industry people.

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# WELCOME MESSAGE

**W**elcome to the spring edition of LiveWire! As we've left the colder days of winter behind and have stepped into the warmer spring days, there is a renewed sense of optimism that life may have returned to a sustained sense of normality, which is hugely welcome news to all of us, especially our fundraising team who are itching to go across the country and support sector colleagues.

Winter saw some of our highest call numbers ever with more and more industry members seeking support due to the ongoing pandemic uncertainty impacting mental health. 2020 and 2021 have marked the sector, and we have renewed hope that 2022 can bring less uncertainty and moreprecedented times. We have seen first-hand the scars the pandemic has left on the mental health of our sector, and in 2022 we will continue to support those who need assistance most.

In this edition of Livewire, we throw it back to show our gratitude for Christmas events which happened across the UK and raised a record amount of over £383,000 to help sector colleagues. We find out about what industry supporters have been helping with to boost funds for those in need. We'll showcase our speakers from the 2022 health calendar, and we'll look at upcoming challenges you can take part in to make a difference.

We continue to gain support from industry organisations keen to make a difference to the entire industry and their own company. In this edition we highlight some of those organisations who are working to make a better sector for all of us. Our welfare team are going above and beyond as always to help, and not only to provide training to our industry but also the wider community, to arm us with the tools we need to safeguard our mental health and that of others. They do all this while supporting those who contact the helpline.

A huge thanks to all of you for reading and for your continued support. Enjoy the edition!



# A NOTE FROM OUR CEO

**Tessa Ogle**

The Electrical Industries Charity  
*Managing Director and CEO*

Dear Reader,

Thank you for joining us for another edition. It has been great to see the response to our brand-new-look LiveWire, and we love showcasing everything the Charity and our supporters have been up to.

The beginning of 2022 has been tough again. It can feel like every time we step toward normality, we take three steps back to uncertainty again, but this spring I have renewed hope that we can look forward to a more regular rest of 2022 after a tumultuous two years.

Our helpline continues to receive huge amounts of calls from those seeking mental health support and more. While we are not exclusively a mental health charity, our focus has shifted to that issue due to the mental health epidemic we face in our sector and in the UK as a whole. Suicide rates have increased within our sector, and this unsurprisingly has been exacerbated by the pandemic. We aim to intervene and support those before they reach crisis point, and helping educate our industry on mental health continues to be a priority.



Our fundraising team cannot wait to get out and host more events with you all. Already we have enjoyed the Spring Ball, a fantastic event which always raises an incredible amount to support sector colleagues.

A huge thank you to all of those who attended, and the Southern Region Committee for making this twice-postponed ball an incredible event. We have even more fundraising to look forward to over the next months, and we hope to see you at an industry event soon.

A huge thanks to all our supporters over the last quarter, some of whom you will read about in here. We couldn't do it without you!

Enjoy the read!

A handwritten signature in black ink, appearing to read 'Tessa Ogle', written in a cursive style.

# HIGHLIGHTING OUR HEALTH CALENDAR SPEAKERS

In 2022 we wanted to show our commitment to improving the mental health of our sector and have devised a series of wellbeing talks with expert speakers to arm the industry, with life-changing tools.



In March we discussed the importance of sleep to benefit our lifestyles and heard from **Dr Neil Stanley**, sleep expert and founder of EIC partner service Sleepstation.

pushing the message of 'healthy body, healthy mind'. Having struggled with mental illness himself, Thomas unfortunately attempted to take his own life in the past.

In a bid to help his recovery, Thomas founded Mental Health Runner, using his passion of running to help both himself and others find a form of escapism. Thomas now works to help people gain access to the help they need to overcome their struggles, and to support, motivate and inspire people to keep on going.



We have heard from **Colin MacLachlan**, a military veteran who served in the SAS for 18 years. Colin focused on the importance of mental resilience and emotional health in leadership and left attendees empowered by arming them with a toolbox of skills for overcoming adversity in both their professional and personal lives.



This month Ife Thomas presented on conscious parenting. Ife discussed helping children to find their own unique talents and motivating parents to empower and encourage their children to have the confidence to do anything they put their mind to.



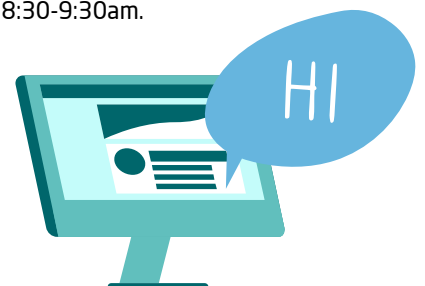
In June we will celebrate Pride Month and enjoy a talk from **Laila El-Metoui**. Laila paints a vision of the benefits of eradicating discrimination and then gives audiences the tools to action such change, with long-lasting positive results. Dedicating her career to educating on LGBT+ rights, Laila is the Founder and CEO of Pride in Education, Educating Out Racism and an Equity and Belonging Consultant at LelmEducation. You can hear Laila's talk on Wednesday 1<sup>st</sup> June from 8:30-9:30am.



In February, to coincide with addiction and mental health month in which we focused on these cooccurring disorders, popular psychotherapist **Daniel Fryer** spoke about letting unhealthy anxieties go and valuing healthier thought patterns so we can lead healthier and happier lives.



We have a whole host of other speakers for you to enjoy, continuing with **Thomas Dunning** on 4<sup>th</sup> May at 8:30am. May is Mental Health Month, and our keynote speaker Thomas brings an authentic and passionate viewpoint to the topic,





On Wednesday the 6<sup>th</sup> July from 8:30am to 9:30am, we listen to **Jamie Meechan** from Burness Paull Solicitors on the topic of banter vs bullying in the workplace. Jamie often advises clients about the difference between the two and has been involved in tribunal cases where one leads to the other. He will talk about the two (in)appropriate forms of behaviour in the workplace, and how managers and employers can stay on the right side of the law.

We hear from Jamie again on Wednesday 3<sup>rd</sup> August from 8:30am-9:30am, this time on sexual harassment and consent. Jamie regularly advises clients about harassment in the workplace, including providing training to managers, and he has been involved in tribunal litigation in relation to this issue. He will talk about what harassment is, how to spot it and deal with it in the workplace, and what to do if you receive a grievance or tribunal claim alleging harassment.



To coincide with our Save a Life Month, we hear from speaker **Neil Laybourn**. Neil's passion for understanding mental health stems from his own profound experience of instigating a suicide intervention on Waterloo Bridge in London after witnessing a stranger attempting to take their own life in 2008. Neil founded 'This Can Happen' -

an innovative mental health conference tackling challenges in the workplace and bringing solutions to employers and leadership teams. Neil's talk is on Wednesday 7<sup>th</sup> September 8:30-9:30am.



**Women's Health Month** is in October, and we speak about navigating the menopause. Empowering the industry to effectively manage the menopause, giving them key insights into the cause and symptoms, how to alleviate symptoms and gain the empathy required to support colleagues going through the change!

Talking points include: *Useful advice around coping with the menopause, The cause, symptoms, and facts and Lessons into what alleviates and aggravates symptoms.* Navigating the Menopause is taking place Wednesday 5<sup>th</sup> October from 8:30-9:30am.



# LAUNCHING OUR NEXT VIRTUAL FUNDRAISER AND THIS TIME YOU'LL NEED YOUR BIKE

This year we want to give you as many opportunities as possible to fundraise for EIC, and following the success of our virtual Race Across Europe, which raised over £16,000 for sector colleagues, we have launched our next virtual fundraiser - London to Brighton.

Are you up for a cycling challenge? It's time to sign your team up to compete in the London to Brighton day bike ride. We need your team to tackle this iconic cycle journey for our sector colleagues.

You'll be pitted against other teams in a race to reach Brighton in just one day on EIC

Day, the 10<sup>th</sup> of September. Cycle and clock up miles on our virtual journey map in a bid to be on the podium when time runs out.

It's up to your team how you divide and conquer the miles between checkpoints, but remember, every mile cycled and pound raised is a donation to support sector colleagues in need.

## Itinerary:

Starting Point - Charity HQ in Tower Bridge, London, England

- 1: Streatham Common
- 2: Coulsdon
- 3: Bletchingley
- 4: East Grinstead

- 5: Horsted Keynes
- 6: Ditchling Beacon
- 7: Brighton

Total miles to be completed by each team:  
54 miles by the 10<sup>th</sup> September





# INTRODUCING OUR 2022 EVENT PARTNER WAGO

## HELPING EIC TO CHANGE LIVES

Most people in the UK and Ireland know WAGO as the creators of the screwless electrical connector, known as the 221 connector.

Back in 1951, WAGO invented CAGE CLAMP® technology which has become the heart of every product in its growing portfolio for the past 71 years. Globally recognised for its innovative solutions for the electrical industry, WAGO not only creates and manufactures interconnection products but also interface and automation technologies and solutions. Its mission is to empower connections and become the backbone of the intelligently connected world. WAGO understands the importance of empowering its customers by providing them with the solutions they need to produce reliable results. This philosophy extends also to the people who work for WAGO: the driving force of the company's success.

The electrical industry is constantly evolving and the landscape always changing, making the future even more of an unknown. In these uncertain times, our responsibility is to each other: to support, nurture and help one another. We all need help sometimes but often do not know who to ask. The EIC provides a free and confidential platform to offer support for those who work or have worked within the industry. The charity looks after the most important asset to the electrical industry: its people. There has never been a more important time to provide support to the people who have helped grow our industry. The EIC is the helping hand for any person who has worked or is working in the electrical and energy sector

by providing them with the support they may need. The outstanding services the EIC provide are second to none, and the impact they make on the lives of those they help is truly incredible.

The EIC are constantly growing and finding new ways to source funding, provide resources and increase accessibility to their services. WAGO UK & Ireland have supported the Electrical Industries Charity for many years through fundraising activities including entertainment sponsor of the last Powerball at the London Hilton on Park Lane. But recently WAGO UK & Ireland became a Commercial Agreement (CA) partner for the EIC to help make a lasting change within the industry.

This CA partnership allows WAGO to make a regular financial contribution to the EIC, which enables them to deliver valuable services to those in need. WAGO recognise how vital it is to give back to the community and the electrical industry as a whole and contribute to its corporate social responsibility by leading industry change in this way. WAGO and the EIC are aligned on their journey to

provide solutions for their customers based on real-world problems and be the driving force of innovation within the electrical industry.

In reality, the EIC are more than just a charity - they are a lifeline for our industry. WAGO feel privileged to be able to support them so they can continue to help those in need: those who have contributed so much of their lives to our industry. "We have a great electrical industry in the UK and without the dedication of the EIC team striving to support our wellbeing and make a lasting change, where would we be?" - Richard Beighton, Managing Director for WAGO UK & Ireland.

WAGO is committed to do all it can to support this incredible organisation and all it does for the industry and its people.

WAGO Limited UK & Ireland is based in Rugby, Warwickshire, along with its UK distribution centre and produces rail assemblies on site. WAGO has a global presence with its main headquarters based in Minden, Germany.

[www.wago.com/gb](http://www.wago.com/gb)



# WAYS YOU CAN GET INVOLVED WITH SUPPORTING THE ELECTRICAL INDUSTRIES CHARITY

Commercial Agreement Partners CEF and Aico explain how they are making a difference:

The Commercial Agreement (CA) Programme is one of the newest initiatives which our industry can get involved in to support the Electrical Industries Charity and sector colleagues in need. It works simply on the premise of fundraising by doing what you do every single day: good business.



*A Commercial Agreement partner of the EIC is a business that wants to support the entire supply chain with a small donation from a product, product range or service sold. We caught up with CA partners Andrew Moseley from CEF and Neal Hooper of Aico to understand how the CA programme works in their businesses through cross promotion.*

**Thank you for taking the time today, Andrew and Neal. Andrew, please tell me more about your involvement with the CA Programme:**

CEF had previously raised money through product sales for the EIC, and it worked really well. It meant we were creating meaningful sums of money for the Charity without changing what we do as a business. For a company like ours it makes fundraising easy. We can support our entire industry by conducting our business. The promotion is about ensuring the EIC receives the support it needs from the people who use the services.

## What encouraged you to take part in the CA Programme Neal?

Well, we both recognised the need to diversify fundraising for the Charity because of the pandemic. In-person events are incredible fundraisers, but that revenue stream was taken away, so it came down to what else can we do? Well, business was still being done, and trade if anything was on the up, so it seemed only right to try and give the Charity what we can. CEF is the second largest distributor in the UK and Aico is the third largest manufacturer in the UK, so a simple way we can give back is by doing business.

## So, Andrew and Neal, what benefits does the CA Programme bring?

The benefits for the charity are huge. Fundraising of this nature raises consciousness for the Charity alongside funds. All sectors within our industry - customers, suppliers and wholesalers - hopefully now have a greater awareness of the Charity, and with that comes a call to action to ask what can you do? It's really easy to get involved, there's lots of different ways you can make it work for your product, brand and circumstance.

The hope is that everybody should be able to do something. For your business it helps fulfil a corporate social responsibility by showing support for industry colleagues and our industry.

It shows your employees that you are there for them and the Charity is there for them. It's about being inclusive and supportive.

In terms of benefits for the Charity, it is incredible what the CA programme can do. The opportunities are infinite and companies that become CA partners are helping to directly support the work the Charity do.

## How important was it to you both to get on board with the CA programme?

So important. Both CEF and Aico have a strong commitment to give back to the industry and do so by helping support the Charity and the important work it does. Fundamentally, by giving back we are giving to our organisations and everyone else.



# BRIGGS AND FORRESTER GOLF DAY HITS A HOLE-IN-ONE

What a beautiful sunny day it was at Northamptonshire County Golf Club! The Briggs and Forrester teams were out in force on the green, all in support of EIC. A record amount was raised by the group this year, with over £10,000 of the proceeds donated to The Electrical Industries Charity. A spectacular day of golfing and networking was followed by an evening of entertainment. Food and drinks were had, and games were played.

The evening award ceremony went ahead as is tradition, followed by the less traditional act of awarding the least talented golfer with their loser trophy, one that might not make it on display! The real winners here are those who will no doubt benefit from the amazing generosity of the Briggs and Forrester Group. A huge thank you to you and everyone who attended the golf day to support those in our industry who need it most.





The European Market Leader  
in **Home Life Safety**

RECOGNISING EXCELLENCE WITHIN SOCIAL HOUSING AND THE LOCAL COMMUNITY

# COMMUNITY AWARDS 2022



THURSDAY 12<sup>TH</sup> MAY 2022 | **INTERNATIONAL CONVENTION CENTRE BIRMINGHAM**

The Community Awards by **Aico|HomeLINK** recognise the achievements of inspirational individuals and organisations working within the local community and social housing. Hosted by **George Clarke**, Architect and TV presenter, this spectacular awards ceremony will welcome over 300 people and finalists for an evening of celebration and entertainment.

In partnership with



## Categories

Corporate Social Responsibility Initiative  
Neighbourhood Transformation  
Resident Engagement  
Lifetime Achievement Award  
Women in Fire Safety Award

College Initiative of the Year  
Rising Star Award  
Electrical Contractor of the Year  
Inspirational Colleague of the Year  
Sustainability Project of the Year  
Best Distributor of the Year

To find out the short list of participants, please email: [marketing@aico.co.uk](mailto:marketing@aico.co.uk)

## NON-MEANS TESTED:

- General legal advice (family law only) to support with divorces, child agreement orders, inquests, will and estate issues
- Therapy and mental health support (tiered funding approach)
- Bereavement support (including those affected by suicide)
- Psychiatric assessments
- Support for those suffering with a terminal illness
- Dyslexia support
- Clinical Occupational Therapist (OT) for those who do not have access to this through their workplace, who help to write and support with return to work plans after a serious mental health absence from work
- CV support following redundancy and job loss
- Complex case management support: assigned case worker to help get you back on your feet

## OUR SERVICES



### ACCESS ASSISTANCE

You can access this support 7 days a week on our free and confidential helpline:

**0800 652 1618** Or by emailing:  
[support@electricalcharity.org](mailto:support@electricalcharity.org)

*Helpline is open 8am-8pm Monday - Friday and 8am-1pm on weekends*

## MEANS TESTED:

- Legal support will service
- Holistic-based intervention (acupuncture and nutrition support)
- Counselling and mental health support including ADHD and ASD assessments
- Financial assistance and grants immediate urgent need and serious illness/disability
- Debt advice - how to manage debt and get ahead with professional advice and assistance
- Apprentice bursary scheme - additional financial support for apprentices with carer responsibilities and/or illness and disability
- Severe illness support with the establishment of a Lasting Power of Attorney

# MEET OUR WELFARE TEAM – INTRODUCING SARAH COLDWELL



In each LiveWire we want to take the opportunity to showcase a member of our incredible team so you can get to know some of the people who do amazing work to support our industry every day. In this edition we chat to Sarah Coldwell, the Team Manager of our welfare team who has worked with the charity for three years.

**Hi Sarah, thanks for chatting with us.  
Tell us a bit about your EIC journey:**

I started at the EIC in 2018 as a Welfare Officer. I was excited about the role and the valuable work the charity was doing. I learned so much in my first year, understanding the industry, its trends and how that influenced our case work. I worked with so many different cases, each with its own set of challenges. Additionally, we focused on mental health training, which has been instrumental in developing understanding and raising awareness about the support available to those in need. Later, I was promoted to Team Manager and have dived into the role of not only supporting a significant case load but also a team of great women!

**As a Team Manager (Welfare services), what is the biggest focus of your job?**

I would say I have two fundamental focuses: supporting individuals in need, taking a person-centred approach to tailored support plans with the objective of providing long-term problem solutions, and supporting the welfare team. We deal with complex and often tragic cases, and it is essential that the team feel connected and able to debrief with one another. Supporting this cohesion is a key function of mine.

**Tell us about a case you have been working on:**

A young man who had been struggling with years of addiction to cocaine and alcohol contacted us last year for help. He felt his world was caving in and he could not stop it.

It is often, in addiction cases, that only when the person is at crisis point can there be want for change. The client was ready and committed to the support process which included a psychiatric assessment to assess him for a formal diagnosis and provide medical support for his drug use, weekly therapy sessions to support him with cravings and triggers, and finally we collaborated to support him with a short rehab stay. Throughout the process I was contacting the client to understand how he was doing and whether we needed to amend the support plan, and communicating and collaborating with other services involved in his care. The outcome of the support intervention has been positive: he is doing well and has returned to work. Every day is a challenge, but he has the tools to support himself, and the EIC will be here to help him if he begins to struggle again.

**What is the most challenging part of your role?**

If we lose someone to suicide in the industry, this is always deeply impacting.

**What is your favourite aspect of your role?**

Every day we are contacted by people with problems, each uniquely different. You have to be focused, empathic and innovative, and when the support plan works, and the person is in better health - whether it be psychological, emotional, financial, interpersonal - this is the ultimate reward for the work we do.

# EXPLORING AUTISM FOR AUTISM AWARENESS MONTH



Our Electrical Industries Charity podcast channel continues to grow. We've got so much exciting content lined up for you to tune into that you don't want to miss. We chat about a range of topics with people in our industry, from mental health to financial distress to this month's episode on autism.

Saturday 2<sup>nd</sup> April marked World Autism Awareness Day and instigated International Autism Awareness Month, celebrated

every April, internationally. In line with our theme of neurodiversity this month, we'll raise awareness of the condition. We'll be hosting an episode on how we can create opportunities to understand and accept people with autism, whilst in the workplace and in day-to-day life.



You can listen to this  
Electrical Industries Charity  
podcast episode here:



# A GLIMPSE INTO THE ELUSIVE 'TWELVE ELECTRIC CLUB'

Kevin, the current secretary of the Twelve Electric Club who was first invited as a guest more than 25 years ago, very modestly describes the club as a "local business club". The Twelve Electric Club started out in the Kent area and although it has expanded slightly over the years it still keeps its close-knit "Kent Club" charm.

The club consists of four electrical wholesalers, four contractors, and four manufacturers, hence the name the Twelve Electric Club. The origins of the club are very sketchy with little detail known even to its members.

Much of the information has been passed down through "verbal folklore" and Kevin describes how most people involved seem to have a good story to tell. Although some of the details regarding the early days of the club are a little foggy, Kevin tells us that the club started out pre-WW2, and there is a recollection somewhere of the first meeting which was held at a pub called "The British Queen" in Maidstone and consisted of the members playing darts and chatting about the industry.

By the late 1960s the club had organised itself into the idea of the 12 Electric Club that we know today.

Kevin's first involvement with the Twelve Electric Club came about when he was invited to attend some of the lunches with a then-current member as their guest, and he mentions how lucky he felt to be surrounded by such "esteemed company".

Continuing the Twelve Electric Club's mystique, the club is kept active through word of mouth and reputation, so it's rather difficult to find out more about the club or attend their events if you're not already in the know. They do not have a website or any formal network, so a Google search won't do the trick either.

The members have decided against formalising





contact for the club as there would inevitably be administration costs which would ultimately reduce the amount that they are able to give back to charities such as the EIC.

Since this year's Annual General Meeting in January, the club's members currently consist of Andy Cannell (Edmundson), Ian Marshallsay (KEW Electrical), Simon Millard (Phase Electrical), Lee Cooper (Edmundson), Kev Rolfe (Legrand Electric), Dave Hunnisett (Scolmore Group), James Collins (Deta Electrical), Gary Tomlin (Channel Safety Systems), Tony Cruickshank (Oakleaf Electrical), Wes Brown (Professional Electrical Services), Dave Lindfield (Lindfield Electrical), and Nick Maybourne (Maybourne & Russell Group). There are then a further ten honoraries who still have strong links to the club and industry, and there are six 'Friends of the Twelve' also

from the industry who it is hoped will become future members. The Twelve Electric Club is full of strong personalities with strong opinions, which inevitably causes friction, but throughout it all, the Twelve Electric Club are friends and it is the greatest foundation for a successful club.

Every month the members gather for a meeting. This usually comprises of lunch somewhere, and this year they have organised a tour of the county, having their meetings at different venues each month. Over the years the lunch meetings have evolved into an opportunity to hold events. Golf days, quiz nights, trips abroad and to local attractions allow the club to invite more guests, to network and fundraise, which optimises their ability to help those within the electrical industries. Another prevalent fundraising initiative organised by the Twelve Electric Club is



their signature annual end-of-year dinner/dance which is traditionally held on the first Friday of December and includes around 300-350 guests. A generous 50% of the money raised by the club is kindly donated to the EIC, with the remaining money being donated to local charities which are nominated by their current members usually having some type of affiliation. The club look to support local charities who may be overlooked in the shadow of bigger national charities and for whom smaller amounts mean a lot. Kevin says that by helping local Kent charities, the club can "give back to the area that has given their members the privilege of the businesses they run". Sadly, a few years ago the Twelve Electric Club lost one of their own. As a result of this extremely difficult time, the club decided to attend the EIC's mental health awareness training course at Rotherwick House.

Kevin said the training made him and others "much more confident to talk about issues that are challenging and difficult" and felt like the club came out the other side of their tragic experience

for the better, having undertaken the training, saying that "their personal connections make the industry a better place".

Speaking of the importance of raising money for the electrical industries, Kevin says, "The thing that inspires us the most is that this is our industry looking after people, friends, and relatives, in our industry." Acknowledging the Twelve Electric Club's leadership role within the industry has prompted the club's involvement with the EIC. Kevin mentions that they are more aware of the professional services that the Electrical Industries Charity can connect them with, which can offer advanced support to more people. Kevin goes on to say that during his time at the Twelve Electric Club, "When there have been people in the industry that have needed help, at times of crisis ... the Electrical Industries Charity has always been there. We feel we have done right by the Charity, and the Charity has certainly done right by the people of our industry".

# CEF SUPPORT EIC'S COMMERCIAL AGREEMENT PROGRAMME (CA) - AND YOU CAN TOO

The Commercial Agreement [CA] Programme is one of the newest initiatives that our industry can get involved with to support the Electrical Industries Charity and sector colleagues in need. It works on the premise of fundraising by doing what you do every single day – good business. By becoming an EIC Commercial Agreement partner you can help support our industry charity via a small donation from a product, product range, or service sold. We had the pleasure of interviewing one of our CA Programme partners, Andrew Moseley, Commercial Director of CEF. In Andrew's role, amongst other things, he is responsible for the category management, marketing and pricing teams and CEF's sustainability and social value strategy. Andrew and CEF have been involved with the EIC for many years, and their contribution to the charity has made a real difference to the EIC, and to those that the charity helps to support.

## CEF's involvement with the CA Programme?

We [CEF] first got involved with the EIC in 2015. In discussions with Tessa, the EIC's CEO, we realised that the charity was heavily reliant on events for their revenue stream. This meant that during COVID, a significant amount of the charity's income was suddenly not there, and so we started to talk about how we could raise money outside of events. We then realised that we could help the charity by doing what we do every day- which is selling products, and in doing so create a more stable revenue stream for the EIC, that would complement the income that was generated from events. It meant we were creating meaningful sums of money for the charity without changing what we do as a business. For a company like ours, it makes fundraising easy. The Commercial Agreement [CA] Programme is about ensuring that the EIC receives the support it needs from the people who use the services it delivers.

We started with one of our promotional campaigns "Just The Job" where certain products had a donation value associated with them. Each time a customer buys these products, a portion of the money would be jointly donated to the EIC by ourselves and also the supplier. The important thing about the CA Programme is that the whole industry – our supplier partners, our colleagues and other wholesalers – can all support the EIC in this way. If we can all do a little bit, it can very soon become a significant source of revenue.

## On why CEF support the Electrical Industries Charity

CEF support two charity partners as a business – Macmillan, which was chosen by our store colleagues and the EIC. The Electrical Industries Charity is exactly what it says, it's a charity for the electrical industry. It's our industry and it's our charity, and if we as an industry do not support the great work that it does, then who will? soon becomes a significant source of revenue.



## On the positive outcomes witnessed since their involvement with the EIC's CA Programme and the charity as a whole

I have noticed a big change in awareness, and we have been able to help with boosting visibility of all the hard work that the charity does especially since we became the headline sponsor for the powerBall. We have also sponsored mental health training for electrical apprentices. CEF receive huge support from the charity in terms of our people and it's good that we are able to give something back and help the charity – lots of little things can add up to a lot.

**On the topic of mental health and wellbeing in the sector - how is it changing?**

We are a male-dominated industry and suicide rates [in young men particularly] are higher than ever. Whilst we are fortunate that the sector is performing well - this brings with it challenges around people being asked to do more with no more hours in the day. Now more than ever, people are busier and this can lead to stress, tiredness, and a sense of being overwhelmed. Our involvement with the EIC mental health awareness program has massively changed our understanding of what to look for and how we can help and support staff. All of our Group Managers have attended the EIC's mental health awareness training and the subject is now talked about much more. It's created an awareness of what to look out for and more importantly, how the charity is able to provide the support needed.

Through the EDA there is a very strong collective identity within the electrical industry, that's quite unique. Margaret [Fitzsimons, CEO of the EDA] has done a great job in pulling together wholesaler members and supplier affiliates, and while we are all looking at our own individual priorities and goals, there is an attitude that if we can work together more effectively we will be more successful as a sector. I think that it is really powerful and puts us in a great position as we deal with the challenges of price inflation and product shortages.



**:hager**



# CHANGING THE WAY THE INDUSTRY VIEWS MENTAL HEALTH

*EIC is fortunate enough to be able to offer an extensive range of training programmes, delivered by an amazing group of accredited trainers.*

*Our courses are available to anyone and provide training on mental health with diverse focus areas. Our Mental Health First Aider Training can also be delivered virtually over four days and provides the same benefits as the face-to-face training.*

Mental Health First Aid courses provide delegates with crucial life skills, giving them the confidence, skills, and knowledge to spot the signs of mental health issues, preserve a life, support the recovery of positive mental health and provide comfort to those affected by mental health issues.

Sarah Coldwell, a Team Manager for the EIC's welfare services, sat down for an interview where she discussed the importance of EIC's training programmes and how you can get involved.

**Q: As a Team Manager of the welfare services, what is the biggest focus of your job?**

A: I would say I have two fundamental focuses: supporting individuals in need, taking a person-centred approach to tailored support plans with the objective of providing long-term problem solutions, and supporting the welfare team. We deal with complex and often tragic cases, and it is essential that the team feel connected and able to debrief with one another. Supporting this cohesion is a key function of mine.

**Q: What is the most challenging part of your role?**

A: If we lose someone to suicide in the industry, this is always deeply impacting for everyone in the Charity.

**Q: What do you enjoy about your role?**

A: Every day we are contacted by people with problems, each uniquely different. You have to be focused, empathic and innovative and when the support plan works, and the person is in better health – whether it be psychological, emotional, financial, interpersonal – this is the ultimate reward for the work we do.

**Q: Why do you think it's important for businesses to train people in mental health awareness?**

A: It is essential that businesses are training their leaders and staff in mental health awareness. Roughly 80% of our cases are mental health, and this evidences the level of need in our industry. As a Welfare Manager, I know that stigma is still prevalent within our industry, with individuals feeling too ashamed and fearful to disclose their suffering because of the uncertainty of what that disclosure might mean for their employment.

Covid-19 has intensified people's feelings of uncertainty and fear of losing their jobs. We need to break the cycle of silence, and we do this by raising awareness, understanding, and providing information on the services we offer to support individuals suffering. Furthermore, there is often demonstrated tension between capital value and human value, and it is important that businesses understand that without a healthy and supported workforce they will not sustain their capital value. Mental health training does not solely provide awareness, but it has often led to early intervention. And this is so important for our industry which has tragically lost, in the past year, 43 individuals to suicide. Mental health awareness training stimulates organisational awareness leading to change; we can focus on developing workplace cultures of openness, safety, and accessibility.

## TRAINING TESTIMONIAL



"The course has helped me a lot and made me understand my family member's predicament as well as being stronger in myself."

Michael

**Q: If a company wanted to engage EIC to provide training, how would they go about it?**

A: Please contact myself for more information at [sarah.coldwell@electricalcharity.org](mailto:sarah.coldwell@electricalcharity.org) or 07500 332 151. Alternatively, email [support@electricalcharity.org](mailto:support@electricalcharity.org). We would be happy to discuss and provide more detail about the courses we offer, and the option of tailoring courses to meet organisational needs.

Feedback received from delegates of the EIC mental health training programmes:

*"I felt that the content was pitched at the right level, providing a basic understanding of the most common mental health injuries, helping to break down pre/misconceptions, and boost my confidence in helping someone. Also helped me to better understand my own injury."*

*"Today I finished my Mental Health First Aid (MHFA) England training with the Electrical Industries Charity, and I could not recommend the course enough! Every day, people around us, at work and in our personal lives are dealing with things that we cannot see beyond the physical appearance. We were taught how to talk to these people and guide them in getting the help and professional support they might need. Mental Health First Aider training has given me the confidence to be able to help someone when they need it most."*

*"Made me feel comfortable and able to open up or relate personal experiences."*

## TRAINING TESTIMONIAL

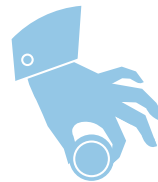


"The trainers were friendly, approachable and made everyone feel at ease very quickly as there was a wide range of ages and experience. The objectives were very clear and they held all of the groups interest fully over the 2 days. There was a great balance of presentations, discussions and break out groups. Both presenters were very aware of the audience and adapted the pace and content accordingly."

Tom



The go-to trainers for the nuclear industry with health and safety standards exceeding most industries



All profit made from training funds mental health programmes in the energy and electrical sectors

CLICK BELOW FOR FURTHER INFO ON ALL OF OUR TRAINING OPTIONS:

MENTAL HEALTH

First Aider Training

MENTAL HEALTH

Awareness Training for Managers

MENTAL HEALTH

Awareness Training for Employees

MENTAL HEALTH

Awareness Training for Apprentices

MENTAL HEALTH

Wellbeing Courses

# WHAT THE ELECTRICAL INDUSTRIES TRADING COMPANY AND REGIONAL COMMITTEES HAVE BEEN UP TO AT INDUSTRY EVENTS

## Festivities return to the Sheraton for Edinburgh Christmas lunch

The Christmas spirit, although delayed, returned to the Sheraton, Edinburgh, for another festive treat to support the Electrical Industries Charity. Guests were dazzled by host Fred MacAulay and entertained by Paul Reid for an afternoon of Yuletide glee.

A three-course feast was served with all the Christmas trimmings, and many went home with an extra gift from the grand raffle, which featured unforgettable experiences and other brilliant prizes. We would like to extend a special thank you to all our sponsors and supporters of the event and can't wait to do it all again this Christmas.



## Northern Ireland Electric Lunch

This April we saw the Northern Ireland Electric Lunch kick off the month in support of those in our industry affected by co-occurring conditions, such as mental health and addiction. Held at the Europa Hotel in Belfast, supporters raised an outstanding £25,000 over the afternoon.

We want to say a special thank you to everyone that donated, sponsored, and supported the event. This will make a huge difference to those in our industry who need our help.

It was another fantastic day, hosted by the renowned TV presenter Adrian Logan. Guests enjoyed an abundance of entertainment, from a Sports Trivia Quiz to an interview with Irish footballing royalty, Pat Jennings. Plus, a whole host of brilliant prizes were won, ending with a full appetite and a lot of happy faces!





After a difficult couple of years for many, the lunch was the perfect opportunity to bring those in the industry in Northern Ireland together again.

Karen McAvoy, EIC's NI Chairperson said "On behalf of the branch committee, I would firstly like to thank each and every person who attended the lunch. This year has seen the largest number of guests as well as the highest amount of funds raised. We are just thrilled with the total amount of money raised which will support so many people within the industry."

Karen added: "I'm sure everyone will agree that it was an excellent opportunity to meet with old and new faces and I would like to particularly thank our host Logie and of course Pat Jennings for both of their input on the day."

There are lots more exciting events coming up in the region, including a Summer Day at the Races on the 3rd June at Down Royal Racecourse and a Golf Day at Lough Erne Luxury Gold Resort on the 18<sup>th</sup> August.

These events mean a tremendous amount to our industry and give those that need our help and support the opportunity to receive it. Thank you again to everyone that plays a part in them.

We can't wait to see you at the next event!

## Southern Spring Ball 2022

To keep that spring in our step, earlier this month we celebrated the highly anticipated Southern Spring Ball 2022! Back at its original venue at The Grand in Brighton, we saw industry friends having a spectacular time as they enjoyed a 3-course dinner, games, and live entertainment. With over 350 industry members in attendance the event was a huge success raising just under £35,000 for the electrical sector.

We saw lots of lucky winners in our games and brilliant raffle prizes won throughout the celebrations. We can all agree it was refreshing to see everyone back on the dance floor as they partied till the early hours of the morning with our live band JamHot.

Thank you to all our sponsors and supporters of the event and to all of those who attended. Events like the Southern Spring Ball are a fantastic opportunity to fundraise for those in our industry who need our help. We can't wait to do it again next year!



# ECA SPREADING THE LOVE IN TUNBRIDGE WELLS

February saw a number of opportunities to celebrate the seasonal festivities, with a fair few Valentine's balls being held in aid of the Electrical Industries Charity. This year, the ECA held their Valentine's Ball in Tunbridge Wells; this was the first year that it had been held since before Covid in 2019. Andy Hartley and Daren Pool are the men responsible for organising the successful fundraiser, which received rave reviews from attendees and was thought to be a great success both in terms of funds raised and fun had!

We spoke to Daren, who is an ECA member and branch chairman, to find out a little bit more about the event and why the EIC holds an important place in Daren's life, and indeed the lives of all that the Charity has helped and supported.

## How was the ECA Tunbridge Wells Valentine's Ball?

It went very well! It was our second Valentine's Ball, and we smashed it compared to the first one we had! We had 162 attendees this year! This year's MC and entertainment was Shaun Williamson, who is 'Fat Barry' from Eastenders, and we had singing waiters and waitresses. Candy Apple Blue also performed. We had a lot of emails flooding in after the ball from guests, telling us that they had been to many, many events over a number of years, and hand on heart this was the best event they had been to in a long time.

## Can you tell us about your involvement with EIC?

I found out about the charity through the ECA in around 2017. Andy and I attend ECA meetings and events, and we also do donations and collections for the charity, but the reason we originally became involved with EIC was due to an issue we had with a customer. Nick, a site supervisor, was in a pretty bad way with leukaemia, and we spoke to Tessa Ogle (CEO of EIC) to ask her what we could do to help. Tess and the team stepped in and they helped him through his final stages. Sarah, from EIC's welfare team, helped Nick with writing his will and helped with his rent and his living needs. Sarah also went to Nick's chemo sessions with him and supported him through that. When Nick passed away, that was when I knew we had to do something to raise money for EIC, hence the Valentine's Ball. I've done a couple of EIC events, South Croatia challenge for a cause being one. I'm a big supporter of EIC. Additionally to this, I got Covid. It was pretty bad, it nearly got me. So this year was quite a hard one to do. The Charity supported me and my family with occupational health among other things, so I will bend over backwards to fundraise and to do what I can for the Charity. Trish Dowling, who is one of the occupational health therapists, was provided by

EIC. Trish got me and I got Trish; we created a really strong bond. I actually invited Trish and her husband as my guests to this year's Valentine's Ball. Trish was one of the few people I would talk to; Trish got it straight away.

## How have you worked alongside Andy to organise this event?

Both myself and Andy have gone through blood, sweat and tears to pull these events off. Andy is ex-chairman of the ECA Tunbridge Wells Branch, and he is currently vice-chairman of ECA South East Region. He works for a company called GCL Building Technologies where he is a key account manager.

The two of us take it on, we do this totally off our own back and we start by brainstorming what we're going to do, we divi up the responsibilities and then we just go and do it!

## What makes your event so special?

We don't worry about the money, we feel that the money will come, but we want to make sure that people have a party, and that they have a good time. So we do various things throughout. At the start we try and get people in the mood, we have games and entertainment and we give away various prizes. We then let the room have their meal, we have a few speeches and we watch our video which usually causes an emotional response among the guests. After this is over, we want everyone to really start the party and we let the band kick in!





# ARCTIC ADVENTURE 2022: INTERVIEW WITH TESSA OGLE

This April, a group of courageous explorers from the electrical industries had taken on the EIC's breathtakingly beautiful, yet physically demanding Challenge for a Cause- Arctic Adventure! This adventure has taken its participants across the icy pond to the Finnish wilderness. Challengers have immersed themselves in cross-country skiing, they have learnt how to 'drive' a reindeer, cook on an open fire in the great outdoors and build their own functional igloo. They'll have been offered the opportunity to test their craftsmanship and spend a night in their own handmade shelter, brrr!

There's more! Challengers were able to experience once-in-a-lifetime opportunities such as Husky sledding through the deep Lapland Forest and ice fishing to catch their supper. They might even have been lucky enough to catch a glimpse of the Northern lights. This Challenge for a Cause is sure to be packed with fun, laughter, and newly made friends.

We had the opportunity to interview Tessa Ogle, EIC's CEO, on her experiences of the Arctic Adventure, here's what she had to say:

## **On the amazing location of the challenge:**

It's not one of our hardest challenges, but it is the most beautiful. Finland isn't a common holiday destination, but it's close enough to Britain that it makes a trip there easily accessible for people. It's a short, five-day challenge and the close location allows you to only be out of the office for two or three days. Finland has snow on the ground until mid-April, so it's the perfect place to go a little bit later in the winter season and still have an amazing amount of snow. You might also capture the Northern lights!

## **On the Snowy conditions during the trip:**

On previous trips, it's been sunny during the day and then snowed during the nights. On the coldest of nights, the temperature has sometimes reached -20 degrees, but you will be in a nice little log cabin, so you'll be fine! When we slept out in the igloos, we had lots of blankets and surprisingly, the igloo was quite warm! You're always doing activities, so your body is kept warm through this. We have done ice dip challenges, but we've also had a nice hot sauna to jump into straight after!

## **On her own personal once-in-a-lifetime experiences from past EIC Arctic Adventures:**

The Arctic Adventure was the first time I had ever built and slept in an igloo; it was also the first time I had seen reindeer in the wild. I'd never seen anything like that before and it was amazing. When you're sledding with the dogs and all the trees are completely covered in snow, the sheer beauty of what your surroundings look like is such an amazing experience, it's beautiful. There's no direction you can turn that doesn't look picture perfect.

## **On getting attached to the Huskies that accompanied the challengers during the trip:**

We had a fascinating looking dog pulling my sled that had one brown eye and one blue. It was such an odd thing to see! Also, the dogs are smelly! I always recommend some Vix underneath your nose so you're not smelling that so badly when you're seated directly behind them. They're working dogs and they're pulling over 100 kilos. At certain points we push the sled to help the dogs, that's quite exhausting!

## **On who can take on this challenge:**

For the Arctic Adventure you can be any level of fitness but there are certain elements of the trip you would struggle with such as the snowshoeing, just because of the level of the snow when you're going around hills, although the pace would be slow. If you're too tired from the day's activities, you wouldn't have to partake in snow shoveling or igloo making but being exhausted from snow shoveling is what bonds you as a team!

We've had snow fights and building competitions; it's an amazing experience. The oldest challenger to join us was sixty-seven, and the youngest was seventeen. We've had a real mix of ages. This year we even have a father and son join us! We also have one of the people that we've helped through our wellbeing services join us, along with two of our board members.

### On the cultural differences in Finland:

The cultural differences, particularly because I'm Australian, were vastly different. Heidi and Marcus, our tour guides, were hilarious and had a dry sense of humour. I get on well with Heidi, who will be guiding us on our 2022 trip, we have stayed in contact since our 2018 trip. The most shocking cultural difference for me was how open they are about being naked, specifically in the saunas! Some people embrace it, me-not so much! Alcohol costs so much more in Finland and that was quite a shock to the system too!

### On what you would say to people who are hesitant about taking part in Challenges:

I would say that everyone that has done a challenge with the EIC has gotten something personally out of it, it's a big life-changer for challengers. My advice to you would be to take on a challenge, don't worry if you don't know anyone joining the challenge, no one does at the beginning of the trip, and then within two hours, we're all best friends. A unique part of the EIC's challenges is the personal aspect we try to include. Whether that be letters from home or a letter from one of our cases who we've supported. We even have some people who we've helped through our services, join us on our trip to explain their experiences. We all feel very bonded as a result of this unique experience, and in our shared goal of wanting to do more for the industry. There are tangible results of these challenges, it's making a positive difference, it's fun, and it creates personal development in more profound ways than people initially think.

To get involved in any of our challenges you can sign up through our website. There are still places left for our Inca challenge. There you'll explore one of the most iconic sights in South America as you trek along the fascinating Peruvian Andes scattered with Inca ruins.

This is a great opportunity to give back to our industry peers whilst raising funds through your industries charity.

### What makes your event so special?

We don't worry about the money, we feel that the money will come, but we want to make sure that people have a party, and that they have a good time. So we do various things throughout. At the start we try and get people in the mood, we have games and entertainment and we give away various prizes. We then let the room have their meal, we have a few speeches and we watch our video which usually causes an emotional response among the guests. After this is over, we want everyone to really start the party and we let the band kick in!



# ANOTHER GLORIOUS GALA DINNER, AWEBB!

AWEBB is a collective of six trade associations from the electrical industry. It was established in 1976 by four gentlemen (allegedly while on a fishing boat) who thought it would be a good idea to combine their purchases to try to negotiate some improvements from the supply chain in the electrical wholesale sector. These four men formed the Association of Wholesale Electrical Bulk Buyers, more commonly referred to as AWEBB. From their humble beginnings in '76, we can fast-forward to today, where AWEBB are now 89 individual companies with a collective turnover of half a billion.

AWEBB has a high degree of integration with its supply chain and prioritises its responsibility for its staff. AWEBB are partners with the EDA, which is very much a vehicle to provide information and support for our industry colleagues.

We were lucky enough to speak to Mark Lambert, CEO of AWEBB, to find out how they have contributed to EIC this year, and what motivates them to do so.

## On AWEBB's Gala Dinner and how it went:

The gala dinner was held in London at the Landmark Hotel in Marylebone. It was our first event post-Covid. We had 300 people in attendance, a combination of suppliers and their partners, and our membership holders and their partners. We spent an evening together on the Friday, where we were entertained by a fantastic comedian, Gary Delaney, who is married to another well-known comedian, Sarah Millican. We had an electronic string quartet play for us and we managed to raise in total, £13,500 that evening. This was a combination of suppliers and members who were invoiced for £100 each, all of whom paid and contributed to the majority of the final amount raised. We also sold raffle tickets on the night, with prizes such as centre-court tickets for Wimbledon, so that raised a couple of thousand pounds.

The event was wonderful; we all needed to be together again. When I was on the stage with my mic and referenced that we were all back together it led to a standing ovation and rapturous applause because it was so needed. The event itself was very upbeat, it was lots of fun. Part of our social media campaign was that we included small yellow rubber ducks with anything to do with the event. It always goes down really well. It's a bit of fun and people enjoy it!

**On the community within the electrical industry:** I can only speak for my extended 'family'. My extended relationships within the industry are very warm: we're very considerate, thoughtful and respectful of each other. I think it's a wonderful industry where very few people leave. People move around within it, but very rarely leave.

## On how Mark got involved with EIC:

I mandated it that our AGM would raise money for EIC about 15 years ago. In the past, we raised money for a number of different charities, but we soon returned to exclusively raising money solely for EIC. We have managed to increase the amount we have raised over the years by introducing the £100 invoice donation from our members.

## On the other fundraising Mark has been involved in for EIC:

I ran one marathon a week last September, and AWEBB raised £11,000 for me for that. We have done a cycle around Europe, that raised about £30,000, which was a lot for our group. We'd never done anything like that before.

## On why AWEBB supports EIC, and why it's such an important charity to our industry:

It's our industry charity and it needs our constant support and respect. There are always trap doors in life, you can never be sure that you're not going to need help at some point in your career. To have an industry-specific charity looking out for your best interests as an employee, throughout your entire career path, is critical. It's amazing to have that support, so that is why we (AWEBB) feel the need to recognise the charity and respect it. My work should be more focused on expressing to my members and to my employees that the services and support are there for them.



# UP CLOSE AND PERSONAL WITH TYNE & WEAR REGION

A huge part of how we support industry colleagues in need is through industry events. Every year the events team host over 35 regional events all across the UK. We're going to give you the inside scoop on a region every LiveWire; this quarter it's time to get up close and personal with the Tyne and Wear region.

One of our longstanding regions within the Charity, the Tyne and Wear region have five committee members who help to shape the region and its annual events: the Tyne and Wear Summer Lunch at the Crown Plaza Newcastle, Tyne and Wear Golf Day at the Whitley Bay Golf Club and the Tyne and Wear Christmas Lunch at the Crown Plaza Newcastle.

Our Tyne and Wear committee members are:

Fred Dickinson (Chairperson), Fred Hood, Karl Snowdon, Noel Plant and Stuart Dickinson.

Together they help to raise the profile of the Charity, they shine the spotlight on how people can fundraise, and they bring the sector together.

Save the date for the one and only Tyne & Wear Summer Lunch! We're back on 10<sup>th</sup> June 2022 after a two-year break and can't wait to see our old and new industry friends for a day of great food, networking and raising much-needed funds for Electrical Industries Charity.

[electricalcharity.org/events/600-tyne-and-wear-summer-lunch-2022](https://electricalcharity.org/events/600-tyne-and-wear-summer-lunch-2022)

Join us this July for Tyne & Wear Golf Day with amazing scenery and breath-taking views at the superb Whitley Bay Golf Club, which serves as one of the finest tests of golf in the North East. [electricalcharity.org/events/597-tyne-wear-golf-day-2022](https://electricalcharity.org/events/597-tyne-wear-golf-day-2022)

Tyne & Wear is stunning during the winter months! It's time to wrap up warm and join us at the 2022 Tyne & Wear Christmas lunch. [electricalcharity.org/events/323-tyneandwearchristmaslunch-2022](https://electricalcharity.org/events/323-tyneandwearchristmaslunch-2022)

To find out more about how to join a committee, please click here: [electricalcharity.org/index.php/about-us/regional-committees](https://electricalcharity.org/index.php/about-us/regional-committees)



Friday 8<sup>th</sup> July 2022

# MEET OUR NEW FUNDRAISING TEAM MEMBERS



## Jasmin Baines - Event Coordinator

Joining the team as an events coordinator having worked for five years in the events industry, in particular the luxury sector. A real foodie at heart, I love nothing more than trying new restaurants and experimenting with new dishes at home. Looking forward to getting to know and working with the new team and getting stuck into all the new and exciting tasks this new role will bring!



## Nicky Bane - Marketing and Communications Executive

Nicky is excited to be joining the EIC team after working in marketing for a law firm, based in Sheffield. Nicky's from Yorkshire originally but has lived in a number of places including Dubai and London.

In her spare time, you'll be able to spot her out on a run taking in the country air, or walking the dogs on the weekend. Nicky also has a love for art and cooking up a storm in the kitchen, with a new found love for (frozen, cook in the pan) Itsu dumplings, followed by a generous helping of red wine!



## Francesca Forsyth - Event Coordinator

I've been working in events for three years post my events degree across various roles. I've taken part in various volunteering but this will be my first full-time role in working for a charity. I love event planning and bringing people together, especially for a great cause! When I'm not event planning, I love trying out new restaurants and planning friends' birthdays. I love to travel so I'm always finding the spot for my next adventure. I also love running, skiing and Disney films.



## Rachel Morgan - Marketing Assistant

I'm a marketing assistant here at EIC. Joining EIC has been an exciting opportunity to surround myself with amazing people whose values align with my own and that of the companies. It has been great to see the contributions that the EIC has made to those in the industry. I have learnt so much already, and I am grateful to be a small part of an organisation that helps so many.





# Power Lottery

## POWERLOTTERY GIVES YOU THE CHANCE TO WIN 40 CASH PRIZES A MONTH, AND HERE IS HOW

The powerLottery is the Electrical Industries Charity's number-one fundraising stream, and it helps to support thousands of our sector colleagues every year who need a helping hand. The powerLottery gives its players a chance to win 40 cash prizes every month ranging from £50 all the way to £1,000 and £10,000 bi-yearly! You can change your own life and someone else's too.

Take a chance and play every month with tickets from just £1. The more tickets you have, the more chances you have to win. Just like the National Lottery, which helps support charities across the UK, the powerLottery helps to support our own industry Charity.



powerLottery players are industry superheroes who help to fund essential support to the Electrical Industries Charity caseload.

Tap the app or sign up online to help make a difference to our sector and your wallet!

<https://www.electricalcharity.org/lottery>

### OUR LUCKY WINNERS:

#### December 2021

**1<sup>st</sup> PRIZE** - £1,000 - Hallisey  
**2<sup>nd</sup> PRIZE** - £500 - Hirons, Hazell, Hall, Langford, Wright, Shutt, C Dyfed  
**3<sup>rd</sup> PRIZE** - £250 - Hope, Woolliscroft, Jones, Hartley, Weston, Pannell, Harrison  
**4<sup>th</sup> PRIZE** - £100 - Niklas, Oliver, Freer, Ogden, Daubney, Ellis, Worth, Leighton, Barlow, Rai  
**5<sup>th</sup> PRIZE** - £50 - Armitt, Jamieson, Winters, Barrett, Woodcock, Fairman, Anderson, Harding, Cornick, Mead, Lewies, Dunn, Robertson, Handsley, Sanders

#### January 2022

**1<sup>st</sup> PRIZE - £1,000:** Thompson  
**2<sup>nd</sup> PRIZE - £500:** Hodges, Cook, Sims, Elliot, Whiteley, Carter, Fry  
**3<sup>rd</sup> PRIZE - £250:** Humphries, Bowen, Foody, Flynn, Shone, Charlesworth, Croft  
**4<sup>th</sup> PRIZE - £100:** Dunkley, Fussell, Trivett, O'Connor, Gregory, Hazell, Small, Dawson, Ames, Brown  
**5<sup>th</sup> PRIZE - £50:** Doswell, Baker, Sharp, Woodcock, Simmons, Lyon, Gunner, Lunn, Fogg, Ward, Brewer, Fellows, Brewin, Rogers, Coleby

#### February 2022

**1<sup>st</sup> PRIZE - £1,000:** Johnson  
**2<sup>nd</sup> PRIZE - £500:** Willies, Smith, Whitehead, Moyle, Anonymous, Naylor, Szostek  
**3<sup>rd</sup> PRIZE - £250:** Jones, Russell, Anonymous, Taylor, Anonymous, Brown, Nealon  
**4<sup>th</sup> PRIZE - £100:** Smith, Bazley, Mercer, Liddell, Hodgetts, Woods, Potts, Pridmore, Huckerby, Hawken  
**5<sup>th</sup> PRIZE - £50:** Davies, Dixon, Nurden, Evans, Barker, Molloy, Ratcliffe, Valpy, Sheard, Tennant, Bushell, Abbott, Harling, McGee

Download our new app today in your app store by searching for 'EIC' in your browser.

**PLAY TODAY**

<https://powerlottery.charitypayments.co.uk/play>

## PAYROLL LOTTERY PROCESS COMPANY PERSPECTIVE

### STEP 1 — REGISTERING COMPANY



Register your company's interest to sign up to the Payroll Lottery with EIC by contacting [lottery@electricalcharity.org](mailto:lottery@electricalcharity.org)

### STEP 2 — CONTRACT ISSUED

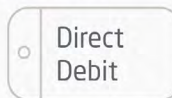
EIC will issue each participating company a Payroll Lottery Contract. The company will provide the EIC with its full legal name for the contract and the nominated Payroll Contact. The EIC will add this information into contract to be authorised and returned to us.

### STEP 3 — COMPANY ADDED TO PORTAL

EIC will add the Company to the lottery portal drop down list.

#### Step 3 - Payment Options

##### Payment Method



Playing by Direct Debit means your balance will top-up automatically so you never miss a draw.



[How does payroll work?](#)

Your monthly tickets £1 per chance)

1 Chance

Payroll Company

Company Name

Payroll Unique ID

**£1.00**

This is a recurring payment of £1 entitling you to 1 chance in each draw

I have read and accepted the [terms & conditions](#).

Continue to Payment

### STEP 6 — TO CONFIRM ALL EMPLOYEES ARE STILL EMPLOYED

Company Payroll contact confirms if all employees on the report are employed by the company and send the EIC lottery administrator an email to confirm the deduction report. If there are players on the report who have left their employment or appear on the report in error these should be deleted, and the amended report sent back to the EIC lottery administrator.

### STEP 5 — DEDUCTION REPORTS SENT TO PAYROLL CONTACT

The EIC will produce a monthly report on all players who joined the company lottery through the online portal. A secure folder will be set up where the payroll company contact can access these reports. The Payroll contact will receive an email on the 16<sup>th</sup> of each month telling them to access the lottery deductions report in the folder for the month.

### STEP 4 — COMPANY GENERATED MARKETING MATERIAL

The EIC will design an email campaign for each participating company on the sign-up process and why the lottery is important for the Industry.

This email campaign can then be distributed to staff internally.

### STEP 7 — COMPANY PAYROLL CONTACT MAKES THE DEDUCTIONS FROM PAYROLL

Payroll contact makes the deductions from each players salary. Company then makes a BACS transfer to the Electrical Industries Charity by the last day of the month. The payment to the EIC should match exactly the amount from the lottery report confirmed with the EIC lottery administrator.

### STEP 8 — CONFIRMING DRAW RUN

Company Payroll contact will receive an email from the EIC administrator confirming that the money has been received and the staff have been entered into the draw.

# FUNDRAISING

Thanks to ECA Newcastle for supporting our sector colleagues in need

Thanks to ECA Newcastle for their donation to support sector colleagues in need. ECA are huge supporters of the charity, and we could not continue to offer our services to the industry without them. Thank you, ECA Newcastle!



IBA makes a difference with donation

Thanks to IBA for coordinating activities to fundraise for sector colleagues in need. The team have been getting up to all sorts of fundraising fun to raise as much money as they can for the EIC welfare team. Together they raised an incredible total - a huge thanks for your support.



electrical wholesale buying group

Thank you to WAGO

WAGO are huge supporters of the Charity and over the festive period held a Christmas raffle in support of EIC and our industry colleagues in need. We would like to thank them for their donation of over £1,100 to support industry colleagues, and for their continued support of the Charity.



Thanks to RWE for continuing to support sector colleagues

RWE have always supported the Electrical Industries Charity in a big way, and with their ongoing assistance we have been able to help more industry mates in need than ever before. To keep their superstar fundraiser flags flying, RWE have donated over £900 to help ensure that our industry continues to be the best it can be. Thank you to everyone at RWE for their ongoing support.



Thank you to Centsure for their fundraising efforts

Centsure have started the year off with a bang by donating over £5,000 to the Charity to ensure we continue to help those in our industry who need it most. Thank you, Centsure, for your ongoing support of EIC and unwavering dedication to our industry.



Thank you to the EDA

A huge thank you to Electrical Distributors' Association (EDA) for their continued support to the Electrical Industries Charity, and congratulations on yet another successful EDA Annual Awards Dinner. Each year the EDA host their flagship event for the Electrical Distributors' Association, with 500 guests attending. The event brings together wholesalers from EDA businesses and their guests, including representatives from EDA-affiliated members. Guests eagerly arrived at Park Lane's impressive InterContinental hotel for a night of dinner, dancing, and drinks! The EDA kindly organise a raffle in the aid of EIC. This year the EDA Annual Dinner raised £8,180 for the Electrical Industries Charity, with Stewart Gregory, EIC President receiving the cheque from Margaret Fitzsimons, CEO of the Electrical Distributors Association.

Once again, thank you to all for digging deep for the raffle on behalf of the Electrical Industries Charity.





## AWEBB Donation

A huge thank you to AWEBB for their extremely generous donation of £13,500. The company's annual gala dinner was a tremendous success and a fantastic opportunity to celebrate among colleagues all while raising money for a worthy cause. The majority of the money raised resulted from the generosity of their members and suppliers, AWEBB has also kindly donated the money raised during their gala dinner raffle! Out of 85 members, each and every one has donated £100, and a further 92 suppliers have also donated the same amount. An incredible effort from members, suppliers, and AWEBB for raising such a large amount of money for the Electrical Industries Charity. Thank you for considering us as your industry charity, your help is crucial to us.



## National Grid give back to the industry

On behalf of the Electrical Industries Charity (EIC), we would like to sincerely thank everyone at National Grid, for the generous donation of £2,658.95. It is with your support from yourself and others that we can offer industry members complete support and assistance. Put simply, we couldn't do it without you. The generosity you have shown not only has a significant financial bearing but also demonstrates kindness and compassion. We thank you very much for your contribution, from all at EIC and all those people who will benefit from your kindness going forward.



## Alison Parmer – Half Marathon Runner

A huge congratulations to Alison Parmer from ECA for completing a half marathon! Alison raised nearly £400.00 for EIC! This amazing contribution will help change the lives of so many people in our industry, that turn to us for help and support when they need it the most. From all of us at EIC, we thank you Alison for your support and tremendous efforts!



## A huge thank you to Briggs & Forrester

A huge thank you to Briggs & Forrester for raising an outstanding £10,000 for EIC. This donation will make a tremendous difference to those people in our industry that are going through challenging times. Thank you so much to everyone that contributed to this, whilst attending the Briggs & Forrester Golf Day 2021, that was held at Northampton Golf Club. Donations like this make a big difference to the cause. Once again, thank you for your support and kindness.



**Briggs & Forrester**  
GROUP



# GET INVOLVED

The Electrical Industries Charity's mission is to make the electrical and energy sector the best it can be, and there are tons of different ways in which you can help make that mission a reality. Fundraising for the Charity has never been easier with the launch of our new fundraising handbook 'Fundraising in 15'!

<https://www.electricalcharity.org/images/fundraising-in-15/EIC%20FUNDRAISING%20IN%2015%20020221.pdf>

Here you will find 15 different and simple ways to fundraise for your industry charity. Want to try something a little different? Why not set your own fundraising challenge and donate whatever is raised to the EIC?



<https://electricalcharity.enthuse.com/profile>

Each year we host different challenges, in which a team of electrical and energy sector members take to all corners of the globe to tackle a once-in-a-lifetime trip and raise funds for those in need. We currently have spaces available on lots of our Challenges for a Cause, so why not find out more below and sign up?



## Grand Canyon to Las Vegas Cycle 1<sup>st</sup> to 8<sup>th</sup> May 2022

At 277 miles long, 18 miles wide and in places one mile deep, the Grand Canyon is a breath-taking sight. The Grand Canyon and its surroundings offer wonderful cycling and a memorable eight-day challenge! Join EIC's Managing Director Tessa Ogle May 2022 and experience the iconic majesty of one of the Natural Wonders of the World. This exciting ride offers fabulous views not just of the Grand Canyon but also the colourful desert, rocky gorges and forested plateaus around it. This is a great opportunity to give back to your industry peers while raising funds through your industries charity, which supports over 10,000 industry members each year and granted £1.5million in funding to those members in 2019.

Mick Roof - Kew Electrical: [SPONSOR NOW](#)

Gary Mordue - Scolmore: [SPONSOR NOW](#)

Daniel Poole - Phase Electrical: [SPONSOR NOW](#)

Nick Edwell - Rapid Electrical: [SPONSOR NOW](#)

Dave Nash - CEF: [SPONSOR NOW](#)

Jeremy Saunders - CEF: [SPONSOR NOW](#)

Andrew Kinch - Kew Electrical: [SPONSOR NOW](#)

Alan Reynolds - Fegime: [SPONSOR NOW](#)

Paul Russell - Schneider: [SPONSOR NOW](#)

Chris Castle - Hager: [SPONSOR NOW](#)

Rob Horsefield - Hager: [SPONSOR NOW](#)

Zach Geczy - CEF: [SPONSOR NOW](#)

Ben Fountain - Midshires Electrical and Lighting Ltd: [SPONSOR NOW](#)

Dave Budd - Edmundson Electrical - [SPONSOR NOW](#)

David Fielder: [SPONSOR NOW](#)

Ben Pull: [SPONSOR NOW](#)

Fundraising target: £4,000

Please contact: [fundraising@electricalcharity.org](mailto:fundraising@electricalcharity.org)



## Inca Trail to Machu Picchu 3<sup>rd</sup> - 12<sup>th</sup> September 2022

Are you up for a challenge? Explore one of the most iconic sights in South America as you trek along the fascinating Peruvian Andes scattered with Inca ruins. This is a demanding trek as you acclimatise to the high altitude before ascending to Dead Woman's Pass at 4,200m. The final stretch coming into the Sun Gate will provide your first magical glimpse overlooking Machu Picchu, providing an unforgettable reward for your efforts. This is also a great opportunity to give back to your industry peers while raising funds through your industries charity.

Mark & Mark - EEL: [SPONSOR NOW](#)

Lauren Daniels - JD Electrical and Mechanical Services: [SPONSOR NOW](#)

Rob Haworth - Phase Electrical: [SPONSOR NOW](#)

Adam Found - Foundation Electrical: [SPONSOR NOW](#)

Neil Baldwin - Legrand: [SPONSOR NOW](#)

Darren Parker - Legrand: [SPONSOR NOW](#)

Alex Dowell - Alex Dowell Electrical Services Ltd: [SPONSOR NOW](#)

Shaun Morgan - Rexel: [SPONSOR NOW](#)

Gordon McArthur - WMQ Building Services: [SPONSOR NOW](#)

Luke Osborne - ECA: [SPONSOR NOW](#)

Dan Jackson - Dan the Engineer: [SPONSOR NOW](#)

Mike and Julie Burnard - Edmundsons Electrical: [SPONSOR NOW](#)

Kate Adamczyk and Rachael Griffiths - Rexel: [SPONSOR NOW](#)

Linda Rolfe - Select: [SPONSOR NOW](#)

Fundraising target: £5,000

Please contact: [fundraising@electricalcharity.org](mailto:fundraising@electricalcharity.org)



## 2022 TCS London Marathon Sunday 2<sup>nd</sup> October 2022

This challenge is now full, but you can show your support by sponsoring one of our runners below!

Callum George - EEL: [SPONSOR NOW](#)

Alun Evans - N.Smith: [SPONSOR NOW](#)

Ryan Baulcomb - Channel Smarter Safety: [SPONSOR NOW](#)

Julian Mole - EEL: [SPONSOR NOW](#)

Dalia Triponaite - Eland Cables



## 2023 TCS London Marathon Sunday 23<sup>rd</sup> April 2023

The TCS London Marathon returns in April 2023 to the city streets, and the Electrical Industries Charity are calling on you to join the Electr-running team and help raise vital funds for those in our sector who need it most. Places in our marathon team get snapped up quickly, so register today to avoid missing out on your place at the starting line.

The TCS London Marathon is the world's most iconic marathon, raising over £50 million for charities each year.

Bennet Carr - [SPONSOR NOW](#)

Mark Stevens - CEF: [SPONSOR NOW](#)

Carla Moss - RWE Supply & Trading: [SPONSOR NOW](#)

- Registration fee: £100
- Fundraising target: £2,000

Please contact: [fundraising@electricalcharity.org](mailto:fundraising@electricalcharity.org)



## Pyrenees Freedom Trail 2023 11<sup>th</sup>-16<sup>th</sup> July 2023

This beautiful and demanding trek in the Pyrenees follows the Freedom Trail, or 'Chemin de la Liberté', one of the toughest WW2 escape routes from Nazi-occupied France into Spain. The trek is arduous and steep, taking us through spectacular scenery on remote trails reaching approx. 2,500m. This is an incredible trek with a poignant undertone - a personal challenge which commemorates the bravery of others. Are you ready to take on this five-day challenge for your industry?

Calum Shields - [SPONSOR NOW](#)

Kenneth Bird - Allied Services: [SPONSOR NOW](#)

Registration fee: £600

Fundraising target: £2,200

[BOOK YOUR PLACE NOW](#)



## Jurassic Coast Trek 5<sup>th</sup> to 7<sup>th</sup> May 2023

Stretching 95 miles between Old Harry Rocks in Dorset, to Orcombe Point in East Devon, the Jurassic Coast - England's first Natural World Heritage Site - is the most geologically diverse coastline in the world. The exposed cliff sections allow you to look back through 185 million years of time; dinosaur remains have been found here, and it's a fossil-hunter's paradise. We take in some of its most spectacular scenery, from the renowned natural stone archway of Durdle Door to the beautiful circular Lulworth Cove, as we continually climb and descend the steep hills of the Jurassic Coast. We camp at a lovely campsite a short distance from our route.

Registration fee: £220

Fundraising target: £800

[BOOK YOUR PLACE NOW](#)



## Mt Kilimanjaro 27<sup>th</sup> September to 6<sup>th</sup> October 2024

The highest freestanding mountain in the world, Kilimanjaro is also the highest mountain on the African continent at 5,895m. Its snow-capped summit rises high above the dusty African plains, huge permanent glaciers flow down from the summit, and spectacular views and beautiful ice formations are the reward for pushing your limits both physically and mentally.

The trek takes the Machame Route, allowing gradual acclimatisation to the altitude and an excellent chance of reaching the summit. We pass through thick forest, moorland and scree en route to the Uhuru Peak, the highest point. This is a challenging trek at altitude, climbing one of the most impressive mountains in the world. Are you ready to join us, if you have what it takes, for this 10-day challenge to help your industry colleagues who need it the most?

Registration fee: £220

Fundraising target: £800

[BOOK YOUR PLACE NOW](#)

# DONATIONS



## **A huge thank you to all of those who have donated to the Electrical Industries Charity this quarter!**

*Butch Rai, Ian Crosby, JCC Lighting, RWE Generation UK, Alison Parmer, Ania Bannon, Jason Keene, Gillian Carter, AWEBB, Jeremy Teasdale, Legrand UK, Aico, Ania Bannon - RWE, Ansell Lighting, AWEBB, Batts Cable, C & C Marshall Ltd, CEF, CEF Robin Tilling, Certsure LLP, ECA Greater London Region, ECA Newcastle (Steve Pugh), Glen Dimplex (Phil Wing), Greenbrook Electrical Ltd, Integral Led, JCC Lighting Products Ltd, Jeremy Teasdale - Legrand UK, John Wiley & Sons Ltd, National Grid Rosenheath Group, Newbury Investments (Benjamin Lincoln), NRT Building Services Group, Quantum Electrical Distribution, R & B Star, RWE Generation UK, RWE Renewables, Smile Photography (Nick Dawson), Tina Hemmings, Twelve Electric Club, Voltimum, WAGO Limited*

Every penny you raise for or donate to the EIC goes directly back into our industry. Support the survival of the EIC and watch how the electrical industry thrives.

## **MAKE A DONATION**

Donations go to people just like you who are facing very difficult times.

♥ DONATE NOW >



**amazon**smile

In November 2017 AmazonSmile was launched, an affiliate marketing service that lets customers generate a donation for charity each time you shop on Amazon. Customers who shop with AmazonSmile can choose a charity to support where Amazon will donate a percentage of the net purchase price for millions of eligible products. Try it today at [smile.amazon.co.uk](https://smile.amazon.co.uk) and select to support the **Electrical Industries Charity!**

# SAVE THE DATE



**Grand Canyon to Las Vegas Cycle**  
 1<sup>st</sup> - 8<sup>th</sup> May 2022  
 Grand Canyon to Vegas



**Midlands Golf Day Aston Wood 2022**  
 Wednesday 11<sup>th</sup> May 2022  
 Aston Wood Golf Club



**South West Golf Day 2022**  
 Thursday 9<sup>th</sup> June 2022  
 Lilley Brook Golf Club



**Tyne and Wear Summer Lunch 2022**  
 Friday 10<sup>th</sup> June 2022  
 Crowne Plaza



**Eastern Summer Ball 2022**  
 Saturday 11<sup>th</sup> June 2022  
 Dunston Hall, Norwich



**Glasgow Sportspersons Dinner 2022**  
 Friday 17<sup>th</sup> June 2022  
 Oran Mor



**Western Golf Day 2022**  
 Monday 27<sup>th</sup> June 2022  
 Calcot Park Golf Club



**Southern Golf Day 2022**  
 6<sup>th</sup> July 2022  
 Goodwood Golf Course



**London Fishing Day 2022**  
 Wednesday 6<sup>th</sup> July 2022  
 Gold Valley Lakes



**Midlands Comedy Night 2022**  
 Friday 8<sup>th</sup> July 2022  
 Eastside Rooms, Birmingham



**Northern Region Summer Lunch 2022**  
 Friday 15<sup>th</sup> July 2022  
 Queens Hotel, Leeds



**Tyne & Wear Golf Day 2022**  
 Friday 8<sup>th</sup> July 2022  
 Wearside Golf Club



**Inca Trail to Machu Picchu**  
 3<sup>rd</sup> - 12<sup>th</sup> September 2022  
 Peru



**London to Brighton Virtual Challenge**  
 Saturday 10<sup>th</sup> September 2022  
 Virtual Challenge



**National Golf Championship 2022**  
 Wednesday 14<sup>th</sup> September 2022  
 Forest of Arden Country Club



**Midlands Golf Day Stoneleigh 2022**  
 Wednesday 21<sup>st</sup> September 2022  
 Stoneleigh Deer Park Golf Club



**Western Equinox Ball 2022**  
 Saturday 24<sup>th</sup> September 2022  
 Old Thorns, Liphook



**Lean in Brunch 2022**  
 Saturday 30<sup>th</sup> September 2022  
 Quaglino's, London



**2022 TCS London Marathon**  
 Sunday 2<sup>nd</sup> October 2022



**powerBall 2022**  
 Friday 11<sup>th</sup> November 2022  
 Old Billingsgate



**South West Region Annual Ball 2022**  
 Friday 18<sup>th</sup> November 2022



**Southern Christmas Lunch 2022**  
 Friday 2<sup>nd</sup> December 2022  
 The 1<sup>st</sup> Central County Ground



**Tyne & Wear Christmas Lunch 2022**  
 Friday 2<sup>nd</sup> December 2022  
 Crowne Plaza



**Midlands Christmas Gala Ball 2022**  
 Saturday 3<sup>rd</sup> December 2022  
 Eastside Rooms, Birmingham



**Glasgow Christmas Lunch 2022**  
 Wednesday 7<sup>th</sup> December 2022  
 Doubletree by Hilton



**Yorkshire Christmas Lunch 2022**  
 Friday 9<sup>th</sup> December 2022  
 Pavillions of Harrogate



**Eastern Christmas Lunch 2022**  
 Tuesday 13<sup>th</sup> December 2022



**Midlands Christmas Lunch 2022**  
 Thursday 15<sup>th</sup> December 2022  
 Macdonald Burlington Hotel, Birmingham



**Edinburgh Christmas Lunch 2022**  
 Friday 16<sup>th</sup> December 2022  
 Sheraton Hotel, Edinburgh



**Valentine's Ball 2023**  
 Saturday 11<sup>th</sup> February 2023  
 Grand Central Hotel, Glasgow



**Pyrenees Freedom Trail 2023**  
 11<sup>th</sup>-16<sup>th</sup> July 2023  
 The Pyrenees



**Mt Kilimanjaro**  
 27<sup>th</sup> September - 6<sup>th</sup> October 2024  
 Kilimanjaro

