

*Fundraising*

IN  
15

**15 ways to fundraise** for the Electrical Industries  
Charity which can be **explained in 15 minutes**

Fundraising

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**There are so many ways in which you can get involved with the Electrical Industries Charity!**

**While there are hundreds of different ideas, we've put together 15 of our best fundraising initiatives to give you some inspiration on how to raise funds for our sector colleagues.**

From boardroom bake offs to office Olympics from raffles to colleague quizzes here is our run down of 15 of the best to give you some inspiration.

Once you've selected your fundraising activity tell us about it!

Tag us in your fundraising photos to show us how you've raised funds and you'll be featured on our social platforms and in our quarterly newsletter

Once you've collected all your donations just send them to the Electrical Industries Charity by donating to the Virgin Money Giving donation page. Make sure you leave your name, company and what you did to raise funds so we can thank you!

[https://uk.virginmoneygiving.com/donation-web/charity?charityId=1006529&stop\\_mobi=yes](https://uk.virginmoneygiving.com/donation-web/charity?charityId=1006529&stop_mobi=yes)

Or,

You can set up your own fundraising page on <https://uk.virginmoneygiving.com/> and select the Electrical Industries Charity as your charity of choice. Anything raised will come directly to the charity and our sector colleagues in need.



You can donate directly to EIC by scanning this code

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## A snapshot of the fundraising fun within!



Idea #1



# Boardroom BAKE OFF

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## Boardroom Bake Off

Based on that very popular TV show why not become Paul or Prue for an afternoon and judge your colleagues' baking skills with this boardroom bake off.

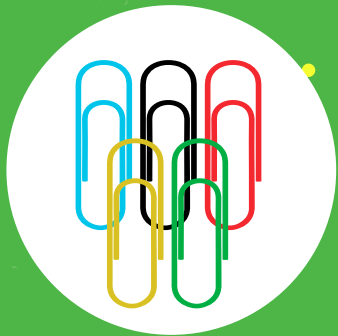
All you need to do is select a day for each partaking colleague to bring in their best bake and ask them to donate for their place in the competition. Whichever showstopper places first gets a 'Hollywood Handshake' and the pride of being Star Baker. Why not add another fundraising element and sell sweet treats to other colleagues within the office?

This is sure-fire way to put smiles on faces and raise some funds for our industry colleagues.

Don't forget to tag us in any snaps of your bakes, your star baker and your Paul or Prue!



Idea #2



# OFFICE *Olympics*

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Remember sports day as a kid? Why not try your hand at office Olympics and support the Electrical Industries Charity through pencil javelin and rubber band ball golf? Depending on your office size you can get together small teams or individuals and pit them against one another on a whole heap of Olympic style office sports.

How about an office chair 20m race? A game of stress ball shot-put. Or canteen curling?

Ask teams to donate per player and any spectators can donate too. Create a leader board and award bronze, silver, and gold medals to the competitors. Make an afternoon of it and add in an opening and closing ceremony with a CEO's speech and prizegiving.

You can do the same at home too! Gather friends and family and create a sports day with an egg and spoon race, paper plate discus and tomato ketchup relay.

We would love to see your office Olympics and at home sports day in action! Tag us on our social media platforms.



Idea #3

Lets get  
**QUIZZICAL**

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## Lets get quizzical!

Quizzes can be a great way to engage with colleagues, friends or family and have fun while raising funds for our industry charity. They can happen in person or virtually and can work just as well in either setting.

Charge participants to play and allow them to form teams or play individually to get their hands on number one spot. Why not try different rounds? Film trivia, name that theme tune or guess who - these are all fun ways to keep your quiz interesting and topical.

There are lots of resources available online to give you quiz questions, answers and sheets. Award prizes for best team name, first place and the wooden spoon prize.

**Show us your quiz champions and tag us on socials!**



Idea #4

# A GOOD *ol' fashioned* RAFFLE

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## Roll up, roll up! Raise funds with a good ol' fashioned raffle

Raffles are an age-old fundraising method; they're tried and tested and can really raise a lot of funds for our industry charity. Speak to colleagues, local businesses, suppliers, customers or friends and family and bring together a collection of really great raffle prizes. It could be experiences, electronic goods, a trip to someone's holiday home, vouchers, or a bottle of something cold. With a raffle anything goes!

You can sell tickets virtually by asking participants to donate directly to the EIC page or sell tickets in person to those within the office and beyond. If you're selling tickets virtually don't forget to ask participants for their proof of purchase. Announce your winners and donate anything raised to the Electrical Industries Charity.

Tag us on our social media platforms and show off your winning raffles for our sector:



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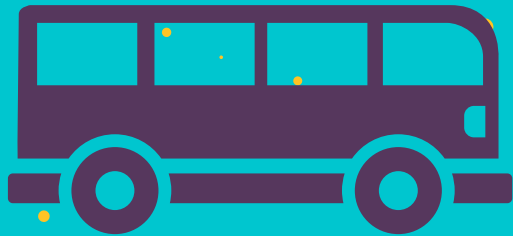
@electricalcharity



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Idea #5

# DONATE *your* COMMUTE



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## Donate your commute

Get your whole office involved in donating the cost of their whole or part of their daily commute. This works particularly well if your office works from home or operates on split office capacity. The £4.80 bus journey or £12 train fare can make a massive difference to supporting someone within our sector.

You can also encourage people to get off the bus three stops earlier and donate the cost of three stops to the Electrical Industries Charity. Or why not encourage colleagues to cycle to work or car share whatever cost they've saved gets donated to the industry.

Donating your commute is a great way to promote colleague wellbeing and raise funds for our sector.

Send us a snap of you on your bike, in your car share or on your walk to work and tell us how you're raising funds for EIC on our social platforms.





Idea #6



Conquer a  
**SPORTING  
CHALLENGE**

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## Conquer a sporting challenge in your local area

We often hear of challenges like climbing Mount Everest or cycling from London to Paris but why not tackle the same distance but on a smaller scale?

- Mount Everest is approximately 85,238 steps
- London to Paris is 292 miles or 616,704 steps
- Lands End to John O'Groats is 874 miles or 1,845,888 steps
- The London Marathon is 26 miles or 54,912 steps

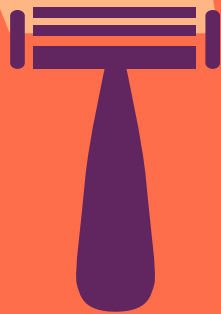
Pick one of these iconic routes and challenge yourself, friends, family and your colleagues to tackle them over a period of time, it may be a day, a week or a month. Set up a shared sheet where people can input their steps and keep each other motivated by creating a chat group. Share walk snaps and activity logs and ask for donations to support your step challenge and give these to the Electrical Industries Charity.

**We want to see you tackling your own Mount Everest or London Marathon. Take a photo and tag us.**



Idea #7

# Brave the SHAVE



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## Brave the shave for your industry colleagues

Are you ready to brave the shave? A great way to fundraise is to organise a charity head shave or beard shave for the Electrical Industries Charity.

Round up some willing volunteers who are up for braving bald and get the clippers out. It's even better if you can get prominent figures in your organisation in the makeshift salon.

Ask for donations from colleagues, their families and friends plus spectators to support their new look. You can stream this across social media and encourage even more to donate.

Some top tips:

- Make sure you advertise in advance if you're going live on social media
- Make sure people know the link where to donate on the day, post it on social media and during the live
- Take some before and after photos and encourage post event donations

Take to social media and show us your brave new looks.



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Idea #8



# WHAT *not to* WEAR

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## What not to wear

**Give your colleagues, family and friends the opportunity to have a laugh in return for donations to the Electrical Industries Charity.**

Let them decide what you wear everyday for a week. It could be wigs, dress up, dress down, a rival football shirt or a take on a celebrity look. Put a price on each day and watch them roll about in laughter while you strut your stuff and raise much needed funds for charity.

**We want to see what you wore this week to raise funds. Show us on social media!**



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Idea #9



# BOOK SALE & SWAP

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## Second-hand book sale and swap

Everyone has got tons of books hanging about so why not bring them into the office and set up a book sale and swap day with all proceeds going to the Electrical Industries Charity.

Ask for donations for each book sold and swapped or add a twist and wrap all donated books in brown paper. Write a three-sentence description on the front with a genre and let people try something new with a book lucky dip.

Let us know if you found your new favourite author on our social media platforms.



Idea #10



# The 50-50 challenge

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## The 50-50 challenge

One of the oldest and most simple ways to raise money for the Electrical Industries Charity. Every month ask your friends, colleagues, or family members to donate £5 to the 50-50 pot. Keep a record of all those participating names!

At the end of the period, it could be 1 month, 3 months, 6 months or a year draw a partaking name and whoever is drawn wins half of the donated pot, the other half goes to the Electrical Industries Charity.

**Make sure your winner tags us on our social media platforms!**



Idea #11



# PENNY DRIVE

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## All the coppers count!

**When fundraising for the Electrical Industries Charity every amount counts! Why not organise a penny drive with your colleagues, friends, or family to raise funds for EIC?**

A penny drive is essentially collecting pennies from everyone and anyone. Asking people you know for the coppers in their glove compartment, down the back of the sofa, the bottom of their bag or their trouser pocket. They all add up! Give each team or individual a bottle to fill with pennies and whatever is collected is donated.

To make it more of a competition why not offer a prize? A tub of penny sweets or a percentage of what is collected? The prize doesn't have to cost a pretty penny!

**If you're doing a penny drive, make sure you show us your copper filled cups on social media:**



Idea #12

So\*#!

**KEEP** *it*  
**CLEAN**

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## Keep it clean for EIC

**Have you got some potty mouths in the office? Or do you want an incentive to keep the language clean day-to-day?**

Why not start a swear jar with all proceeds going to the Electrical Industries Charity? You can have a swearing cost list with the worse words costing a £1 or more. Colleagues don't have any change? Show them to the Electrical Industries Charity giving page where they can donate directly.

This is one way to keep the office clean and support our industry charity.

**Send us your swear shop price list and tag us in a photo of your potty mouth donation pot on our social media:**



Idea #13

# Donate a DUVET DAY



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## Donate a duvet day

A sure-fire way to encourage colleagues to donate is to raffle off a duvet day. Ask all partaking staff members for a donation to be entered into a free duvet day to be used when they wish. Colleagues can get multiple chances by donating more to EIC.

Whoever gets pulled out of the draw gets a free day of annual leave to spend under their duvet or however they want, and all proceeds go to supporting our sector.

Send us a photo of you under your duvet to celebrate your donate a duvet day win and tag us on social media:





## Idea #14



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## Hole-in-one to raise funds

Golfing is one of the nation's biggest pass times and you can use a hole-in-one competition to raise funds for our sector colleagues in need. Don't worry - you don't need to dig a hole! Get a golf club, golf ball and an old mug to set up your makeshift putting green.

Challengers pay a £1 a putt and all of those who make a hole-in-one enter a draw with the winner getting a prize.

**We want to see your golfing triumphs and misses so make sure you tag us in your attempts on social media:**



Idea #15



# SELL *your* SKILLS

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## Sell your skills

Maybe someone you know is a great baker or a brilliant painter-decorator? Is someone at work a flat-pack champion or owns a vintage car? Do you know someone who runs a cleaning service or is a music teacher? Someone who's happy to babysit or dog walk? If you know any of these people a skills auction can be a great way to raise funds for the Electrical Industries Charity.

This is a great opportunity for someone to promote their business or just give back to the sector. Auction each lot with a brief description i.e., a 45-minute music lesson or a cake baked of your choice and watch the bids roll in.

**We can't wait to see what skills you get involved and your auction winners. Share your snaps with us on social media.**

